

Master Thesis in Public and
Cultural Diplomacy

Academic Year 2021/2022

**How sustainability
interplays a role in
managing and
safeguarding
cultural heritage:
the analysis of the
archaeological site
of Hatra (Iraq)**

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Aim of the thesis



Sustainability



World Heritage
management
and conservation



Proposals
tailored for the
case study

Methodological approach



Consultation of sources



Interviews with experts



Creation and validation
of the proposals



Conclusions



Hatra



Siria

Iraq

Hatra

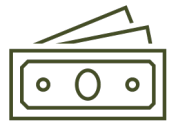
Hatra - History

Ancient Parthian city dating back to the 2nd - 3rd century A.D.

- Religious centre
- Caravan city
- Crossroads of cultures
- Known as *Beit 'Elāhā'*



Hatra today - Challenges



High costs for the conservation



Maintenance of the integrity of the site



Inclusion of the local community in the maintenance and conservation of the site



Attraction of visitors



Construction of infrastructures for visitors

Table

	<u>PROPOSALS</u>	<u>APPROX. TIMEFRAME FOR REALISATION</u>	<u>COSTS*</u>	<u>PRIORITY**</u>	<u>LINK WITH SDGS</u>
A	Connection with Mosul	2-3 years	Medium - high	2	Goal no. 4 Goal no. 11
B	Giving Hatra a contemporary role	1-2 years	Low - medium	1	Goal no. 4 Goal no. 8 Goal no. 11 Goal no. 12
C	Virtual tour of Hatra	2-3 years	Low - medium	1	Goal no. 4 Goal no. 9
D	Multi-ethnic tour of the Nineveh Governorate	5-10 years	Medium - high	4	Goal no. 4 Goal no. 8 Goal no. 11
E	Support the local community to establish tourism businesses	5-10 years	High	4	Goal no. 8 Goal no. 11 Goal no. 12

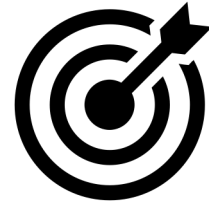
* low, medium, high

** from 1 (top) to 5 (low)

Conclusions (1)

Aim of the proposals:

- Give Hatra a more contemporary and active role
- Create a system of well-being for the local community
- Document the site of Hatra
- Enhance the site as a destination for international visitors



Conclusions (2)

Problems and obstacles:

- Low notoriety
- Unsafe structures
- Poor accessibility
- Capacity building

 Valorisation possible in the future



Thank you for your kind attention!